



**FOR IMMEDIATE RELEASE**

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***Thousands of Deserving Bay Area Children to Receive Winter Clothes, Books and Toys***

**Fremont, CA** (November 7, 2007), Kidango, a leading charitable organization providing early education, early intervention and before and after school programs in the Bay Area, announces the kick-off of their annual *Gifts from the Heart* project.

Throughout the year and especially during the holiday season, *Gifts from the Heart* provides for the basic, but very necessary, needs of new clothing and shoes for thousands of children. Many local businesses and community members participate in this heartwarming program by sponsoring one child or an entire classroom of children at Kidango.

During the 2006 holiday season over 2,000 gifts were given to children and families in the San Francisco Bay Area by local organizations such as Aradigm Corp. (Hayward), Mervyn's (Fremont), NetGear (Santa Clara), Novo Nordisk Delivery Technologies, Inc. (Hayward), Southern Wine and Spirits (Union City), Sybase (Dublin) and Tyco Electronics (Menlo Park and Santa Clara). Generous community members also make up a large portion of the donors for this project.

Kidango is looking for individuals, businesses, service clubs, classrooms, social groups and others who want to make a difference in the life of a child by providing him/her with a holiday gift. Help fulfill the wishes of under-privileged children in our community by donating winter clothes, shoes, books or age appropriate toys. Support the *Gifts from the Heart* program and make child's holiday a little brighter.

For more information on how you can donate to the *Gifts from the Heart* program please call Camille Llanes at 510.744.9280 x12 or email her at [cclanes@kidango.org](mailto:cclanes@kidango.org).



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**About Kidango**

Kidango began as Tri-Cities Children's Centers in 1979. At inception there were 90 children and families being served at one center in Fremont. As a leader in the education field, Kidango offers a wide variety of programs to meet the diverse needs of children 0-10 years of age and their families. School readiness for preschool children and before and after school programs for school age children are Kidango's priorities. Currently they operate over 40 centers throughout the San Francisco Bay Area and are continuously expanding to meet the growing needs of children and their families. Today more than 3,300 children receive quality education and care in Alameda, Santa Clara, and San Francisco counties each year.

For more information on Kidango and its programs please call 800-262-4252 or visit [www.kidango.org](http://www.kidango.org).

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