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Kidango Preschools Receive Grants from Target to Create Lending Libraries and Literacy Centers for Children and Families.

(August 10, 2010) — Kidango announced today a partnership with Target in recognition of its efforts to create Lending Libraries and Literacy Centers in two preschool centers in Alameda and Santa Clara Counties. Lending Libraries give families the resources they need to extend learning to their homes and gives them the opportunity to bond and learn new things together.

“We are thrilled that Target was able to honor us with two grants to create Lending Libraries and Literacy Centers at our **Kidango Russo Center in San Jose** and our **Kidango Sharon Jones Center in Fremont**. Each Center received two-thousand dollars for activities needed for their libraries and literacy centers. We know from experience that Lending Libraries help parents/caregivers and children increase their reading time together at home. Reading together is an important part of developing literacy skills in young children. We are dedicated to supporting children and families in the Bay Area through our mission of inspiring children, empowering families and building stronger communities” said Paul Miller, Executive Director of Kidango.

This grant is part of ongoing efforts by Target to strengthen families and communities throughout the country. Since opening its doors, Target has given 5 percent of its income to organizations that support education, the arts, social services and volunteerism. Today that equals more than \$3 million every week.

“At Target, our local grants are making a difference in the communities we serve,” said Laysha Ward, president, Community Relations, Target. “We’re proud to partner with Kidango as part of our ongoing commitment to give back to the communities where our guests and team members live and work.”

Additionally, Target also gives through signature programs that are designed to inspire learning in children and families. Programs include:

- **Take Charge of Education®**, a school fundraising program;
- **Target Field Trip Grants**, a program that helps educators bring learning to life outside the classroom through the distribution of grants;
- **School Library Makeovers**, a program that provides year-round volunteer opportunities for Target team members to get involved with their local school;
- **Target House®**, which serves as a home away from home for families of children receiving lifesaving treatment at St. Jude Children’s Research Hospital® in Memphis;
- **Target Volunteers**, a nationwide network of Target team members, retirees, families and friends who volunteer millions of hours to community projects.

About Target

Minneapolis-based Target Corporation (NYSE:TGT) serves guests at more than 1,600 stores nationwide and at Target.com. Target is committed to providing a fun and convenient shopping experience with access to unique and highly differentiated products at affordable prices. Since 1946, the corporation has given 5 percent of its income through community grants and programs like Take Charge of Education. Today, that giving equals more than \$3 million a week.

About Kidango

Kidango, Inc. is a private, not-for-profit children's agency. It began as Tri-Cities Children's Centers, Inc. in 1979 and at inception there were 90 children and families being served at one center in Fremont. As a leader in early care and education, Kidango offers a wide variety of programs to meet the diverse needs of children 0-12 years of age and their families. Currently, Kidango operates 35 child development centers throughout the Bay Area and is continuously expanding to meet the growing needs of children and families. Today more than 2,500 children and families are served in the Alameda and Santa Clara Counties each year.

For more information on Kidango please contact Marc Baker at 510-897-6913 or at mbaker@kidango.org